

Canadian National Show Sponsorships

WHY PARTNER WITH PAALH?

- ★ PAALH is currently the only Andalusian and/or Lusitano organization based in Canada!
 - ★ PAALH reaches all disciplines in the equine industry – from the backyard owner to the high level dressage rider
 - ★ Andalusians & Lusitanos are an easily recognized breed and highly coveted throughout the entire horse world
 - ★ The PAALH membership base is very widespread throughout Western and Central Canada and the US Pacific Northwest
 - ★ Ads for our association and Canadian National Show are seen nation-wide in print and seen worldwide via our website, Facebook page, and in various other sites via our internet marketing campaign
 - ★ PAALH communicates directly with its members via frequent electronic news briefs and via PAALH's own quarterly newsletter
 - ★ PAALH members are enthusiastic and passionate about these amazing and talented horses!
-

PATRON SPONSOR: \$1,000 and up (cash and/or in-kind donation value)

- ★ Inside front cover **OR** inside back cover **OR** outside back cover (all first come, first served) **OR** two (2) full pages in show program
- ★ Business or Farm logo on the official Show poster
- ★ Business or Farm logo on Home page and on Sponsor page of www.PAALH.com for one year
- ★ Link to your business or farm website on Home page and on Sponsor page of www.PAALH.com for one year
- ★ Two (2) full page ads in the Pen PAALHs newsletter (issues of your choice)
- ★ Sponsorship of one (1) High Point Award (first come, first served)
- ★ Sponsorship of two (2) National Championship classes
- ★ Complimentary attendance at any Show social events
- ★ Banner on display in the arena (you provide banner)
- ★ One (1) retail table at show
- ★ Recognition as a Patron Sponsor in the show program, on PAALH Facebook, and in Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored classes
- ★ Recognition at the Saturday Night 'Fiesta of the Royal Horse' via public announcement
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

PLATINUM SPONSOR: \$500 and up (cash and/or in-kind donation value)

- ★ Two (2) page ad in show program
- ★ Business or Farm logo on Sponsor page of www.PAALH.com for one year
- ★ Link to your business or farm website on Sponsor page of www.PAALH.com for one year
- ★ One (1) full page ad in the Pen PAALHs newsletter (issue of your choice)
- ★ Sponsorship of two (2) National Championship classes
- ★ Banner on display in the arena (you provide banner)
- ★ One (1) retail table at show
- ★ Recognition as a Platinum Sponsor in the show program, on PAALH Facebook, & in Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored classes
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

GOLD SPONSOR: \$250 and up (cash and/or in-kind donation value)

- ★ One (1) page ad in show program
- ★ Business or Farm logo on Sponsor page of www.PAALH.com for one year
- ★ Link to your business or farm website on Sponsor page of www.PAALH.com for one year
- ★ One (1) half page ad in the Pen PAALHs newsletter (issue of your choice)
- ★ Sponsorship of two (2) National Championship classes
- ★ Banner on display in the arena (you provide banner)
- ★ Recognition as a Gold Sponsor in the show program, on PAALH Facebook, and in Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored class
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

SILVER SPONSOR: \$150 and up (cash and/or in-kind donation value)

- ★ One (1) half page ad in show program
- ★ Listing on Sponsor page of www.PAALH.com for one year
- ★ Sponsorship of one (1) National Championship class
- ★ Recognition as a Silver Sponsor in the show program and in the Pen PAALHs newsletter
- ★ Recognition of your business/farm via public announcement during your sponsored class
- ★ Option to bring or send your business flyers to be displayed on the PAALH table at the show

BRONZE SPONSOR: \$100 and up (cash only)

- ★ One (1) quarter page ad in show program
- ★ Listing on Sponsor page of www.PAALH.com for one year
- ★ Recognition as a Bronze Sponsor in the show program and in the Pen PAALHs newsletter
- ★ Sponsorship of one (1) National Championship class
- ★ Recognition of your business/farm via public announcement during your sponsored class

CLASS SPONSOR: \$50 and up (cash only)

- ★ Business card in show program
- ★ Listing on Sponsor page of www.PAALH.com for one year
- ★ Recognition as a Class Sponsor in the show program and in the Pen PAALHs newsletter
- ★ Sponsorship of one (1) National Championship class
- ★ Recognition of your business/farm via public announcement during your sponsored class

SILENT AUCTION DONATION: Up to \$150 in-kind donation value

- ★ Business card in show program
- ★ Recognition as a Silent Auction sponsor in the show program and in the Pen PAALHs newsletter

Retail Tables

A limited number of display/retail tables will be available for \$50 each for the weekend. We will provide a table covered with a red plastic cloth for you. You may set up at your convenience Thursday through Saturday. If you have products on the retail table that you would like to cover for the night or when you are not present, please bring your own cover. Retail tables include a listing in the show program and on our website at www.PAALH.com, business card placement at our PAALH table, and Company announcement during show.